

RW's Fishing Lodge: 80 Years of RW, Full Coolers & Fish Stories

If July had a theme this year, it would be **celebration!**

The biggest event of the month was celebrating **RW's 80th birthday!** Friends, family, longtime guests, and staff came together to honor the man who has made RW's Fishing Lodge feel like home for generations. There was plenty of laughter, great food, unforgettable stories, and a whole lot of love. If you know RW, you know the fish get a little bigger every time he tells the story—and we wouldn't have it any other way. Happy 80th, RW!

The celebrations didn't stop there. The Kenai River delivered another memorable sockeye season, and our guests made the most of every minute on the water. Boats stayed busy, nets stayed full, and boxes headed home packed with beautiful Alaska salmon.

What makes this time of year so special isn't just the fishing—it's the memories. From first-time anglers landing their very first sockeye to families gathering at our weekly BBQ and swapping stories after a day on the river, July reminded us why we love what we do.

Thank you to everyone who joined us this month and helped make RW's birthday and another amazing sockeye season one to remember. We can't wait to see what the rest of the summer brings. Until then, tight lines, safe travels, and we'll see you on the river!

